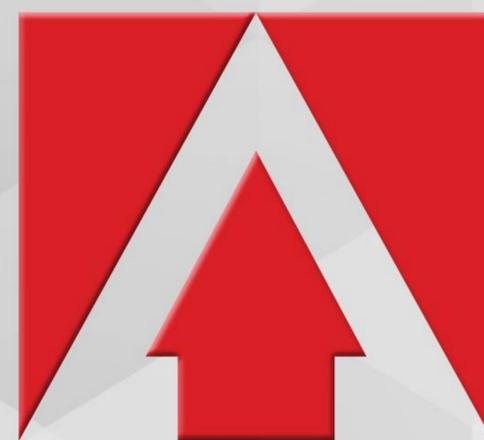


**ATENA**  
**STYLE**

**TRENDING UP YOUR LIFESTYLE**



**ATENA**  
**GRANIT**  
GLAZED PORCELAIN TILE

**GLAZED POLISHED**  
SERIES

**2025**  
COLLECTIONS



VISI  
VISION

**Menjadi sebuah perusahaan yang baik, terpercaya dan berkembang.**  
*Constantly be a trustworthy, good and growing company in Indonesia.*

MISI  
MISSION

**Menerapkan total komitmen dalam kualitas dan inovasi produk, dengan mutu dan desain sesuai perkembangan pasar melalui Sumber Daya Manusia dan Teknologi yang memadai.**

*Always committed to improve the quality and the innovation of products design. Consistently perform standard specification control which supported by quality human resources, along with modern Information Technology set.*

***Established since 2013, KCI is one of the largest distribution of building material company in Indonesia. We are committed to integrity, innovation, and collaborative partnership. As of today, we are serving more than 6,000 customers across 29 branches throughout the country.***



# JARINGAN DISTRIBUSI

DISTRIBUTION NETWORK

Dengan cakupan jaringan distribusi KCI yang luas di seluruh Indonesia, secara nasional dan telah diekspor ke berbagai negara di dunia.

*With an extensive KCI distribution network coverage across Indonesia, nationwide and has exported to many countries worldwide.*



**29** CABANG  
BRANCHES

**55** AGEN  
AGENTS

**18** REGIONAL  
EXPORT DESTINATIONS

JAKARTA BANDUNG SEMARANG SURABAYA LAMPUNG BANJARMASIN MAKASSAR  
KARAWANG CIREBON YOGYAKARTA JEMBER PALEMBANG PONTIANAK KENDARI  
BOGOR TASIKMALAYA PURWOKERTO KEDIRI BENGKULU SAMARINDA PALU  
SERANG SUKABUMI SOLO MALANG PADANG PEKANBARU MANADO

***With KCI 's 6 Corporate Values, we believe we will always be able to serve our customers better than today.***



GROUP KIEN CAI INDONESIA

## 6 PRINCIPLES OF ENTERPRISE MANAGEMENT

### 企業管理六大準則



#### 1. INTEGRITY

誠信正直

*Konsisten Menjaga Kredibilitas*



#### 2. COMMITMENT

信守承諾

*Tanggung jawab terhadap janji*



#### 3. INNOVATION

改革創新

*Pengembangan & Perbaikan terus menerus*



#### 4. PARTNERSHIP

合作共贏

*Mitra kerja yang saling menguntungkan*



#### 5. ECO FRIENDLY

友善環境

*Ikut membantu kelestarian lingkungan hidup*



#### 6. SOCIAL CARE

關懷社會

*Harmonis dengan masyarakat*

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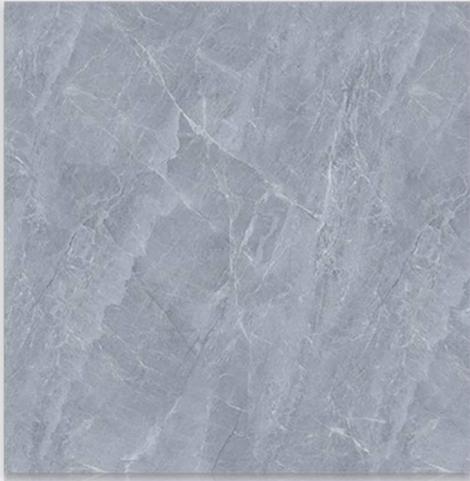
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PADOVA (60 x 120 CM)  
Pg. 02



FRANCA (60 x 120 CM)  
Pg. 04



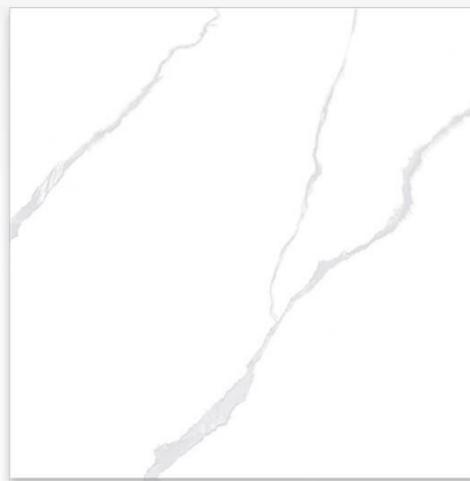
SKIVE (80 x 80 CM)  
Pg. 06



SAVONA (80 x 80 CM)  
Pg. 08



ROVIGO (80 x 80 CM)  
Pg. 10



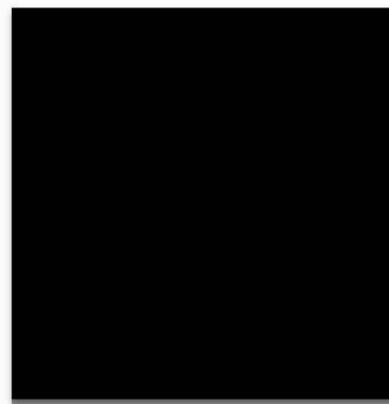
MURANO (80 x 80 CM)  
Pg. 12



CRENOVA (80 x 80 CM)  
Pg. 14



THURSO (60 x 60 CM)  
Pg. 16



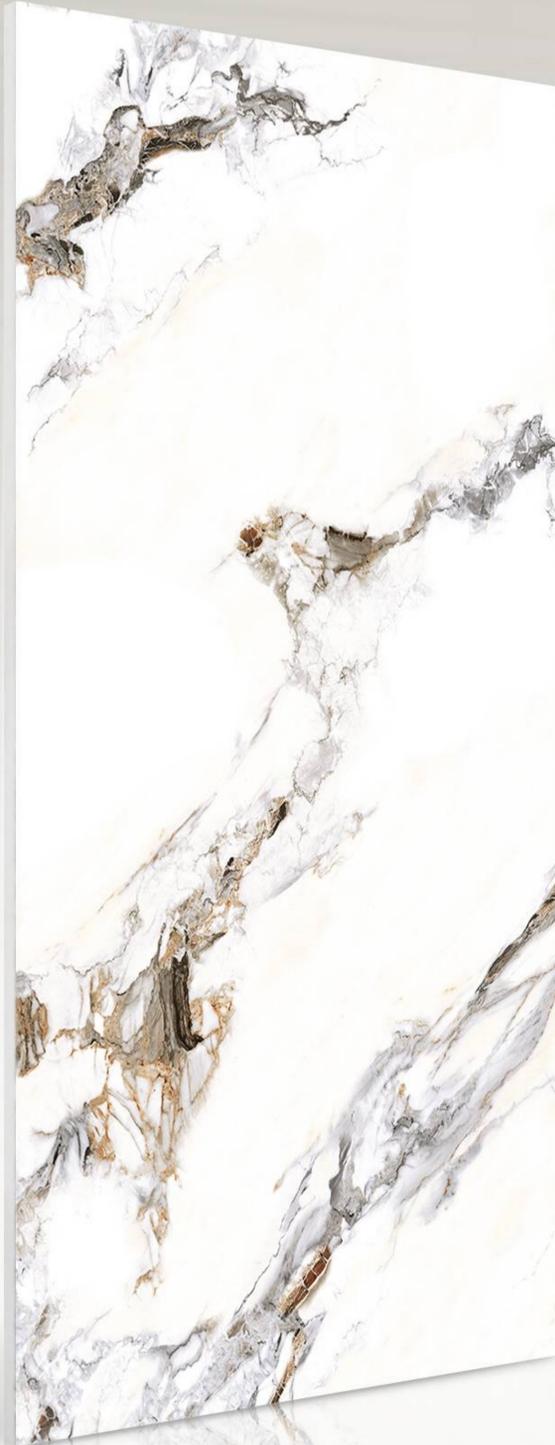
LAVAL (60 x 60 CM)  
Pg. 18

# PADOVA

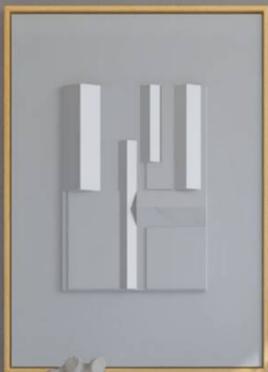
GLOSSY MARBLE

60 x 120 CM  
GLAZED POLISHED

PADOVA Light Gris (G61PDV-LGS)



 **V2** SLIGHT VARIATION  
3 Face Random Tiles

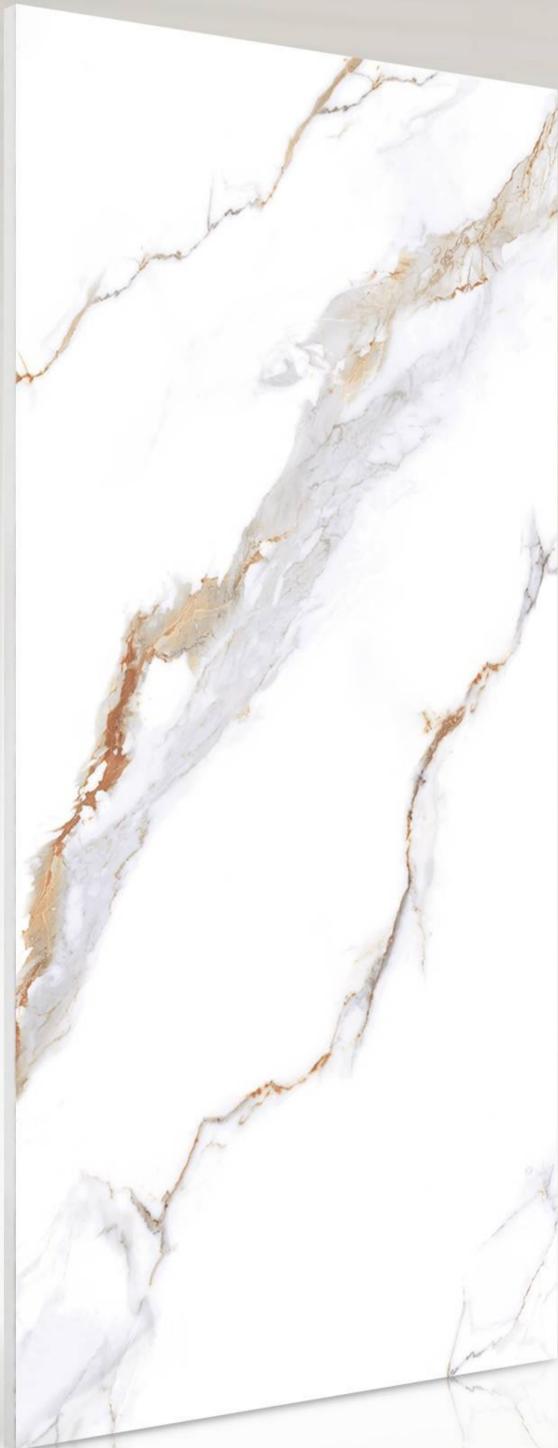


# FRANCA

GLOSSY MARBLE

60 x 120 CM  
GLAZED POLISHED

FRANCA Light Beige (G61FCA-LBG)



 **V2** SLIGHT  
VARIATION  
3 Face Random Tiles



**SKIVE**  
GLOSSY MARBLE

**80 x 80 CM**  
GLAZED POLISHED

SKIVE Light Gris (G80SKV-LGS)



 **V2** SLIGHT  
VARIATION  
3 Face Random Tiles

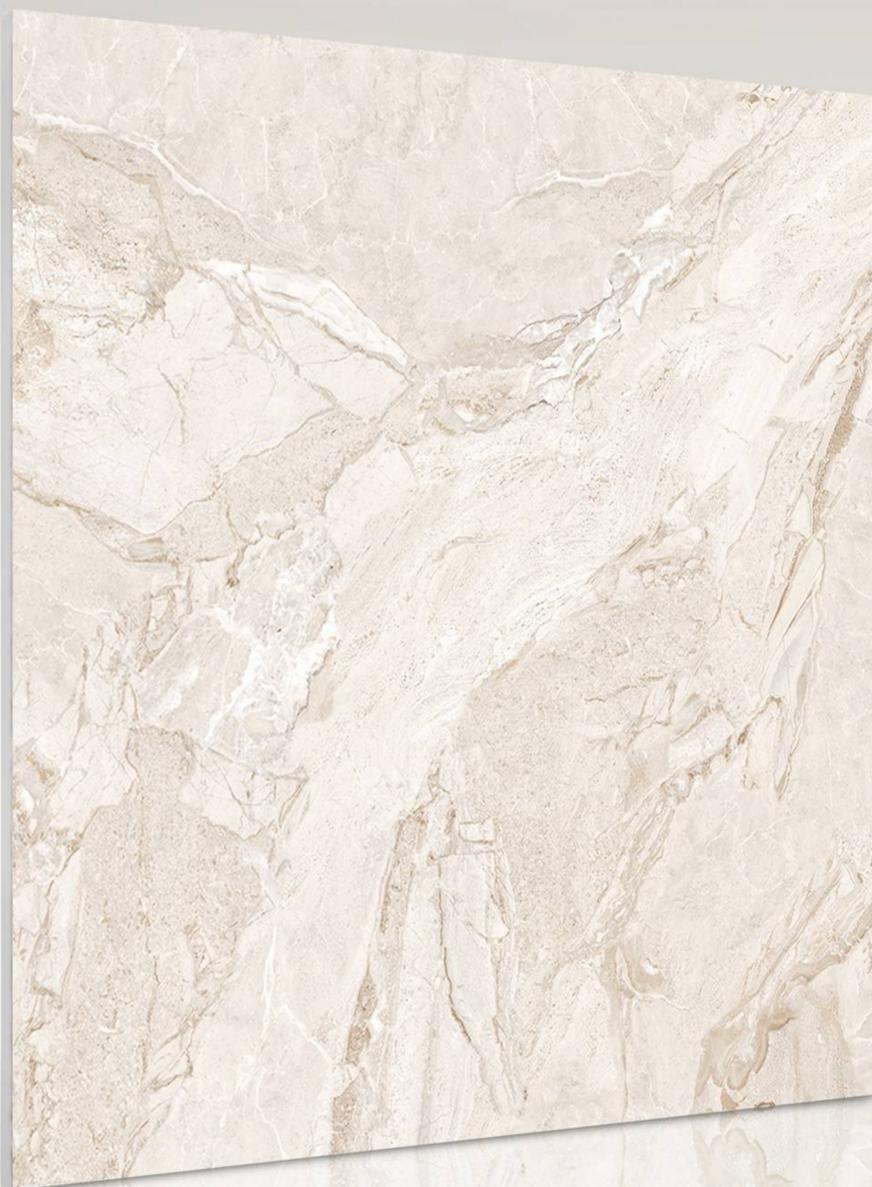


# SAVONA

GLOSSY MARBLE

80 x 80 CM  
GLAZED POLISHED

SAVONA Light Cream (G80SVO-LCR)



 **V2** SLIGHT  
VARIATION  
3 Face Random Tiles

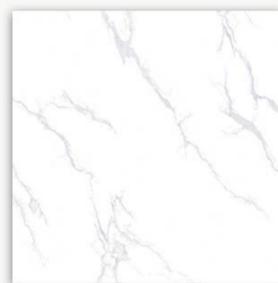
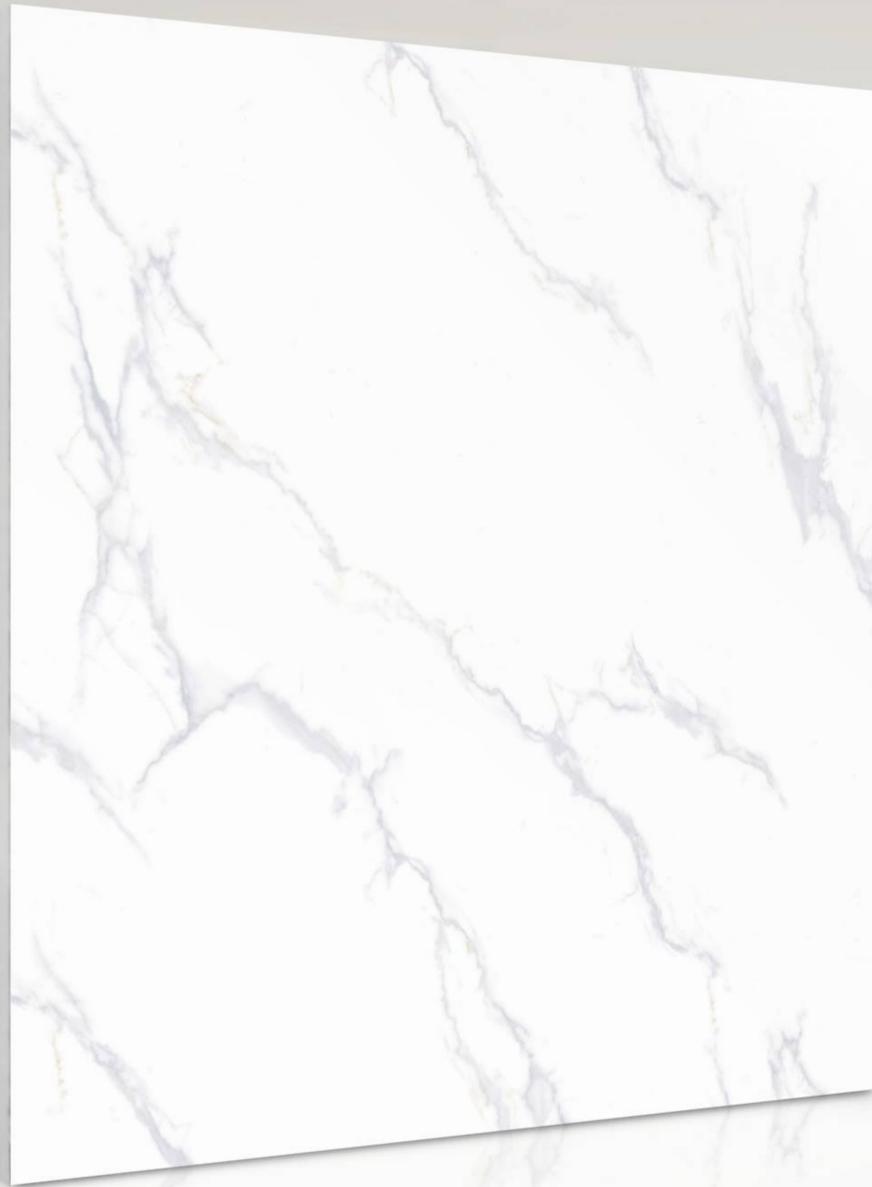


# ROVIGO

GLOSSY MARBLE

80 x 80 CM  
GLAZED POLISHED

ROVIGO Light Gris (G80ROV-LGS)



 **V2** SLIGHT VARIATION  
3 Face Random Tiles



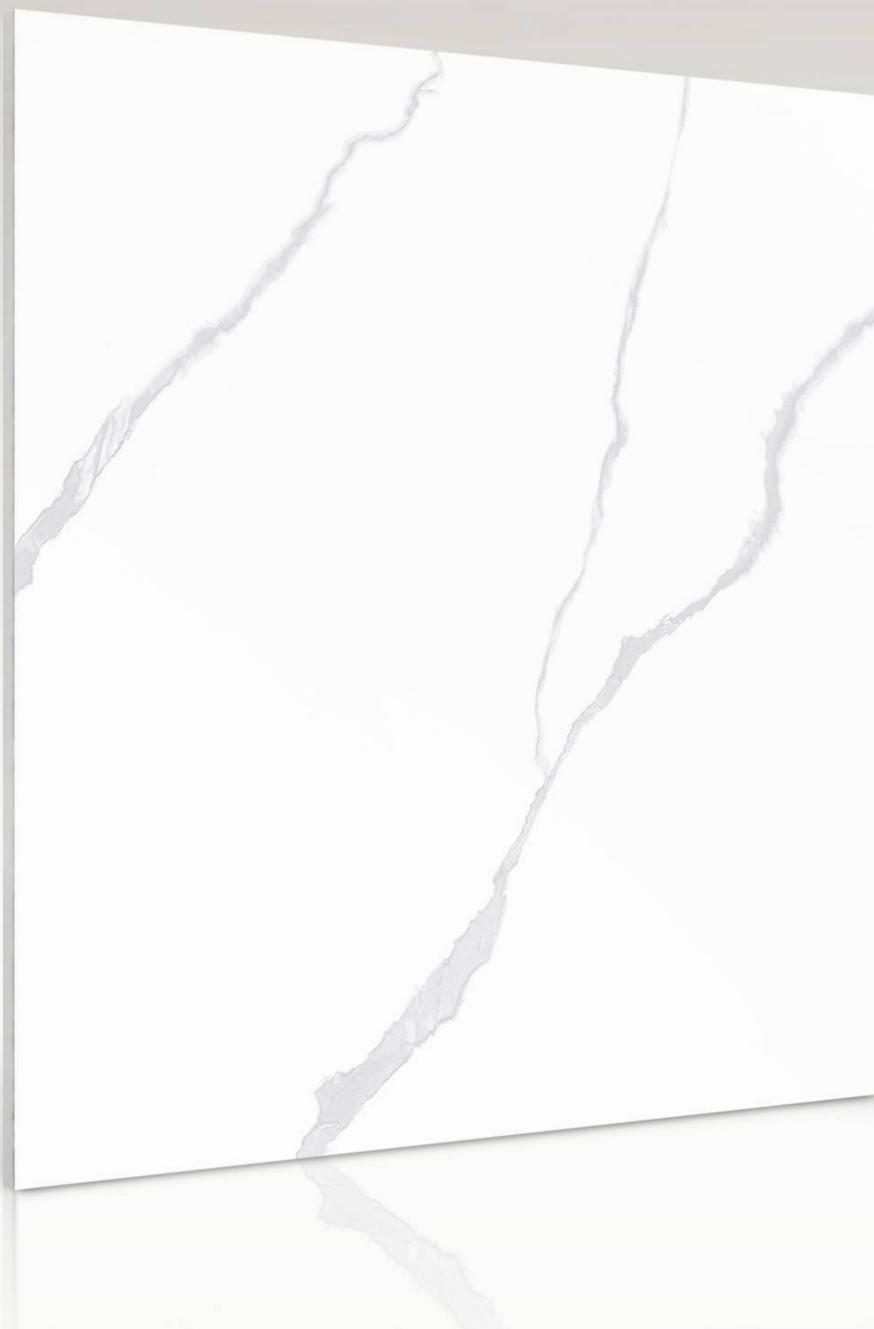
# MURANO

GLOSSY MARBLE

80 x 80 CM

GLAZED POLISHED

MURANO Light Gris (G80MUO-LGS)



 **V2** SLIGHT VARIATION  
3 Face Random Tiles

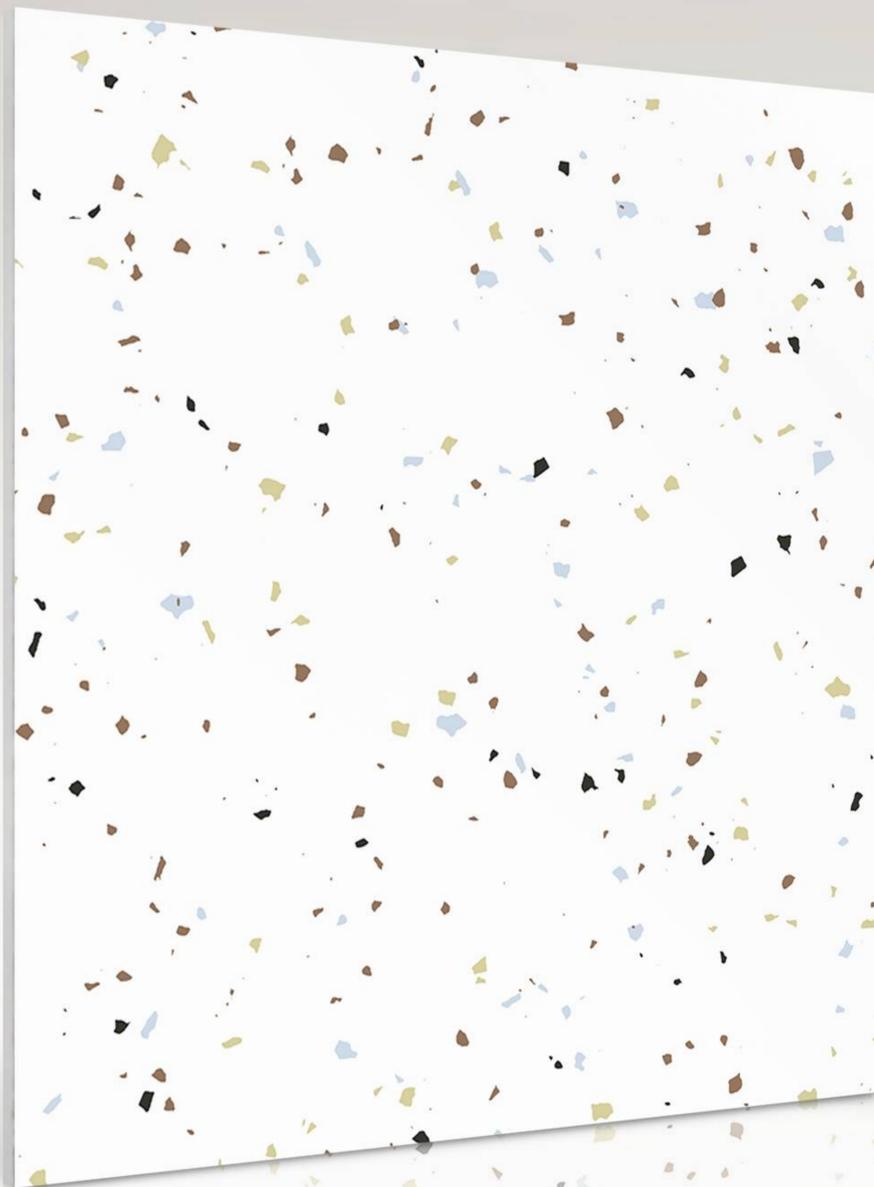


# CRENOVA

GLOSSY TERRAZZO

80 x 80 CM  
GLAZED POLISHED

CRENOVA Light Gris (G80CVA-LGS)



 **V2** SLIGHT VARIATION  
3 Face Random Tiles



COFFEE

Espresso	4.50	Double Espresso	5.50
Latte	5.50	Macchiato	5.50
Cappuccino	5.50	Flat White	5.50
Dirty Chai	5.50	Hot Chocolate	5.50
Ice Coffee	5.50	Ice Latte	5.50
Ice Cappuccino	5.50	Ice Flat White	5.50
Ice Dirty Chai	5.50	Ice Hot Chocolate	5.50

DESSERT

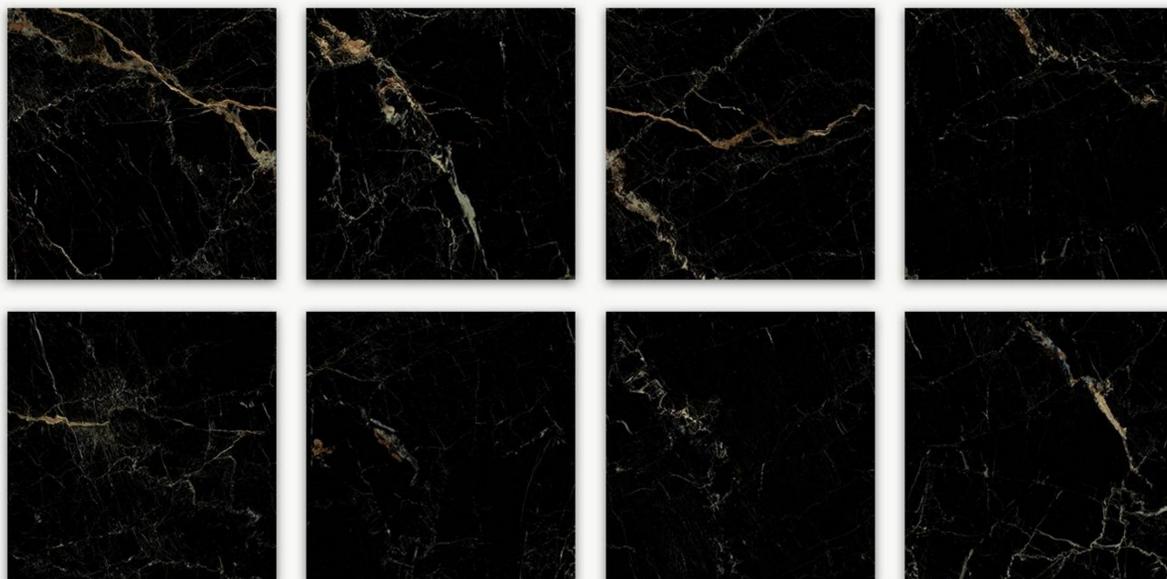
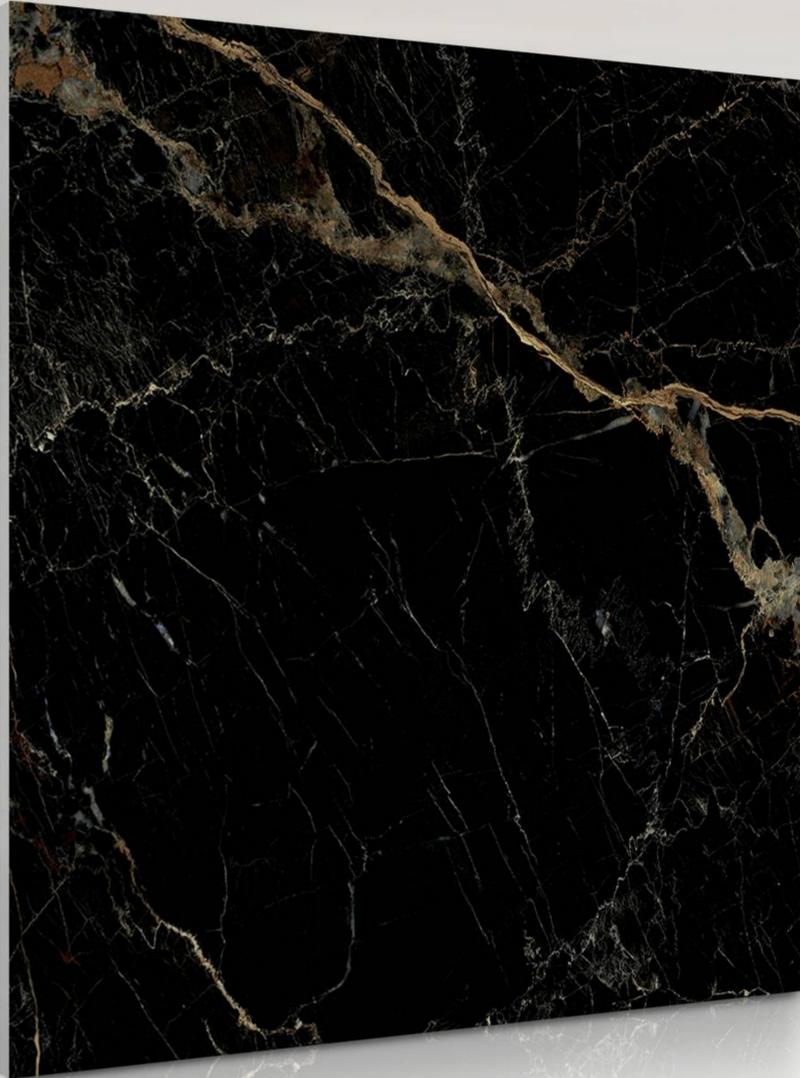
Chocolate Muffin	3.50
Strawberry Muffin	3.50
Chocolate Cake	3.50

# THURSO

GLOSSY MARBLE

60 x 60 CM  
GLAZED POLISHED

THURSO Dark Black (G60TSO-DBK)



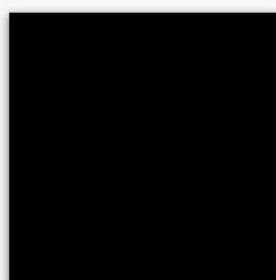
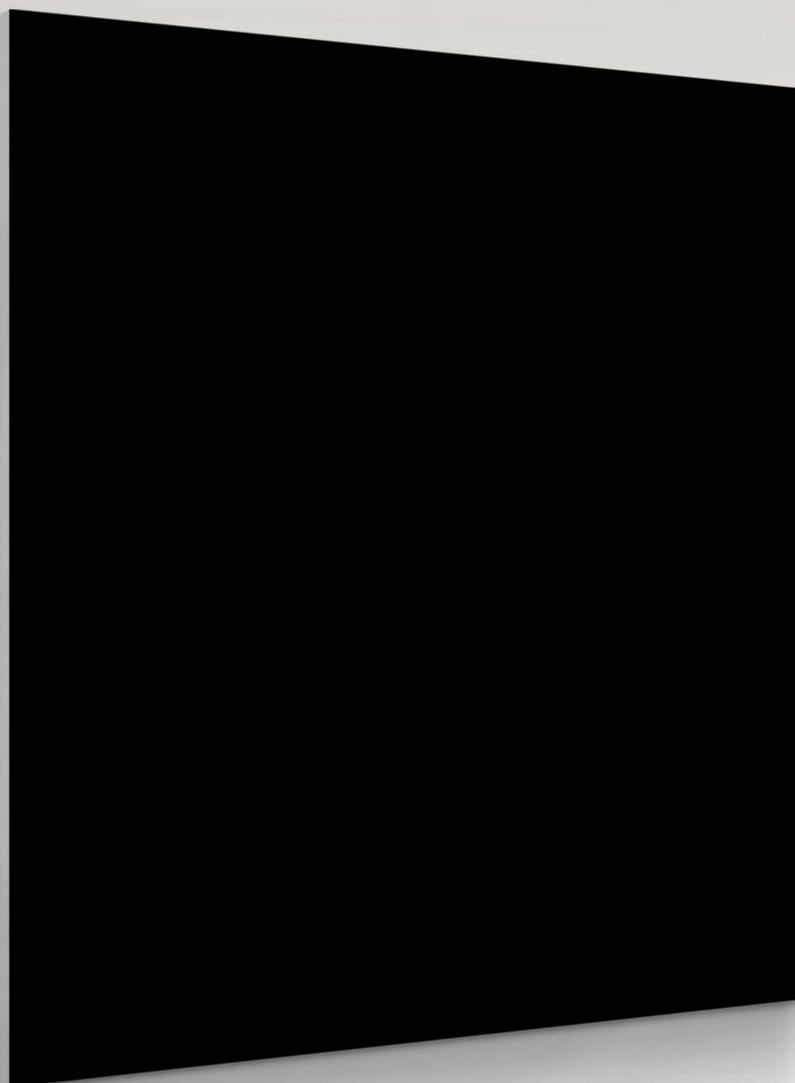
 **V2** SLIGHT VARIATION  
8 Face Random Tiles



**LAVAL**  
GLOSSY PLAIN

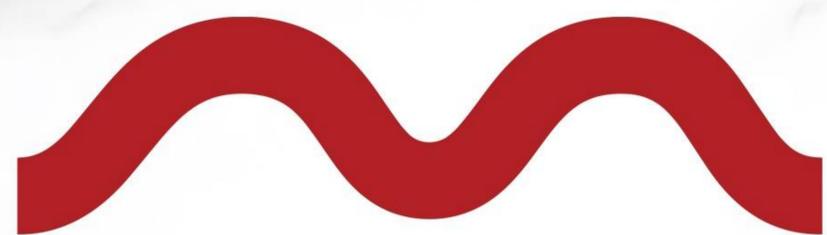
60 x 60 CM  
GLAZED POLISHED

LAVAL Dark Black (G60LVL-DBK)



 **V1** UNIFORM  
APPEARANCE  
No Random Tiles





**M U S T I K A**  
**G R A N I T T I L E S**

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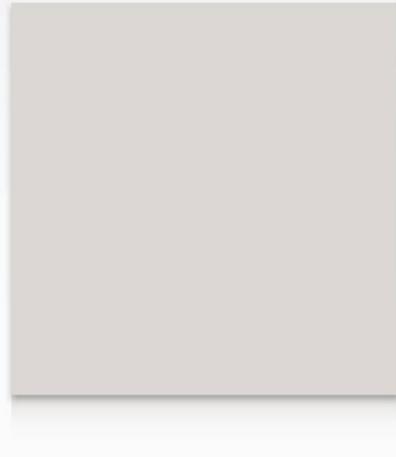
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INCA (60 x 60 CM)  
Pg. 20



LYON (60 x 60 CM)  
Pg. 22

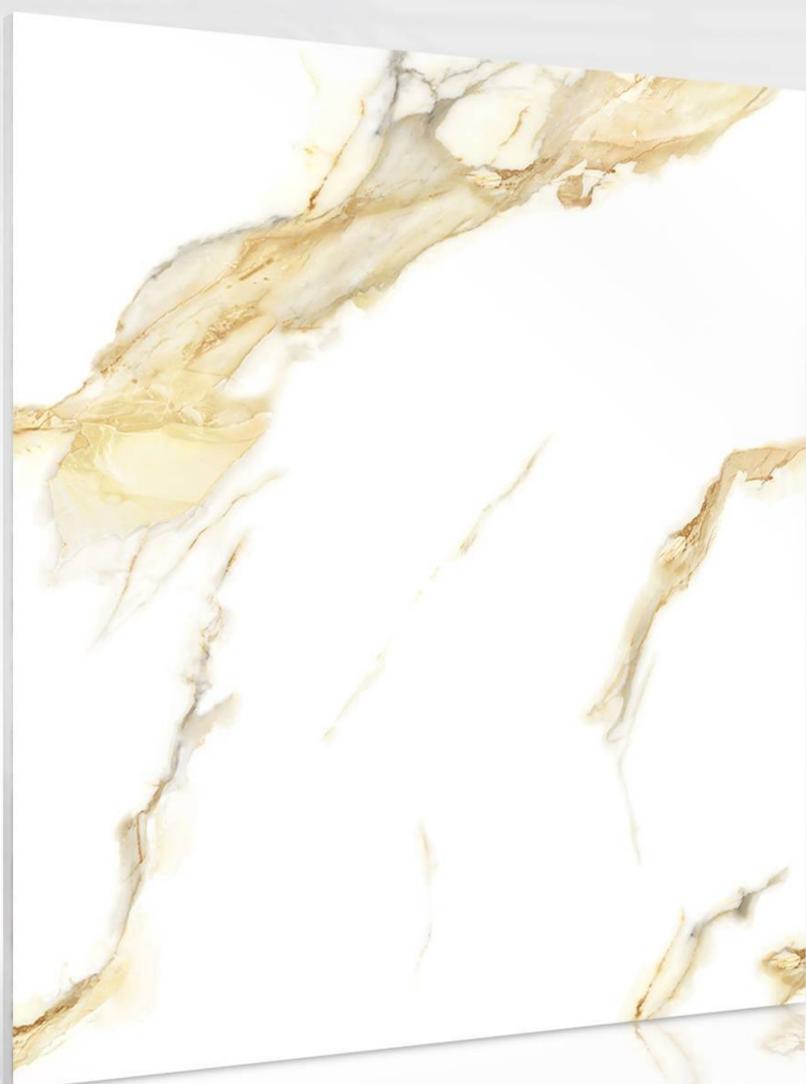


DELSON (60 x 60 CM)  
Pg. 24

**INCA**  
GLOSSY MARBLE

**60 x 60 CM**  
GLAZED POLISHED

*INCA Light Beige (M60INC-LBG)*



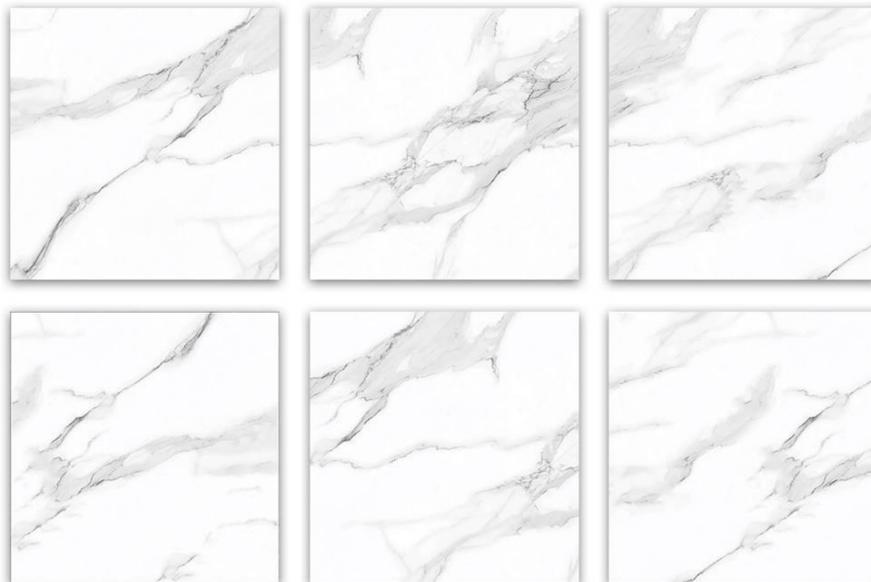
 **V2** SLIGHT VARIATION  
4 Face Random Tiles



**LYON**  
GLOSSY MARBLE

**60 x 60 CM**  
GLAZED POLISHED

LYON Light Gris (M60LYO-LGS)



 **V2** SLIGHT  
VARIATION  
6 Face Random Tiles



**DELSON**  
GLOSSY PLAIN

60 x 60 CM  
UNGLAZED POLISHED

DELSON Light Crema (M60DSO-LCR)



 **V1** UNIFORM  
APPEARANCE  
No Random Tiles



# Advantages



Lebih Kuat Menahan  
Beban Hingga 400 kg/cm<sup>2</sup>(\*)

*Superior Strength  
Resist up to 400 kg/cm<sup>2</sup>*



Lebih Siku  
Memudahkan Pemasangan

*High Precision for Easy &  
Precise Installation*



Lebih Kilap

*Superb Glossiness*



Kualitas  
Permukaan Lebih Bagus

*Excellent Surface Quality*



Anti "Ngompol"  
Garansi Seumur Hidup

*Lifetime Guarantee  
for Non-Watermark*



Bisa dipakai  
di Lantai & Dinding

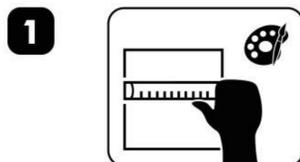
*Versatile as Applicable  
for Floor and Wall Area*



Beragam Variasi Motif Untuk  
Semua Area Hunian Anda

*Aesthetically Works  
for Your Living Space*

# Installation Recommendations



Periksa ukuran, warna dan mutu secara seksama untuk mendapatkan hasil pemasangan yang optimal.

*Check the size, color and grade of the tiles carefully to ensure optimum laying.*



Ratakan adukan semen pasir sebelum pemasangan ubin.

*Prior to installation, spread the mixing of the cement.*



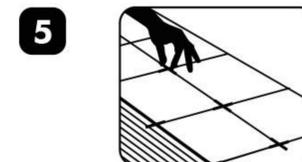
Buat alur adukan semen pada permukaan yang sudah rata.

*Make cement grooves on the smoothed surface.*



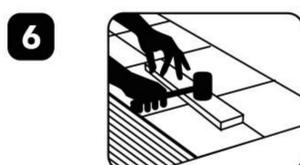
Pasanglah ubin pertama sebagai garis patokan.

*Place the first tile as a guide line.*



Letakan spacer plastik untuk mengatur jarak antara ubin. Rekomendasi besar nat minimal 2-3 mm.

*Put the plastic spacer to adjust the space between the tiles. Minimum 2-3 mm is recommended.*



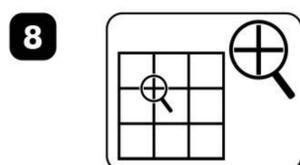
Gunakan kayu panjang dan rata serta palu karet untuk meratakan pasangan ubin.

*Use a long flat wood and rubber hammer to leveling the tiles to each.*



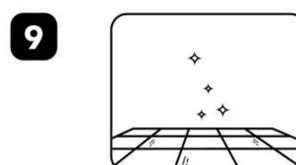
Untuk pembersihan, hindari penggunaan alat yang bisa mengakibatkan kerusakan dan meninggalkan noda.

*For cleaning, avoid the use of equipment which leave marks and stains.*



Sebaiknya warna nat sesuai dengan warna lantai.

*Best if that the colour of the grout matches the floor.*



Sisa pemasangan nat harus dihilangkan sepenuhnya dari lantai.

*All residues of grout must be completely removed from the floor.*



Setelah pemasangan selesai, diamkan minimal 24 jam atau sampai semennya mengering.

After the installation process finished, avoid any disruption for at least 24 hours or until the adhesive dried.

# Shade Variations

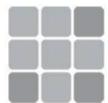
Salah satu keunggulan teknologi digital pencetakan pada ubin adalah kemampuannya yang menakjubkan dalam menciptakan variasi warna dan motif yang sengaja dirancang agar menirukan secara realistis berbagai bahan alam yang kaya akan grafis dan rona warna pada beragam permukaan.

*One of the advantages of digital printing technology on tiles is the stunning ability to create variations of colour hue and motif that are deliberately designed to be realistically mimic a variety of natural materials that are rich in graphics and colour tones on many surfaces.*



## V1 UNIFORM APPEARANCE

Perbedaan antara tiap keping ubinnya sangat sedikit bahkan sama.  
*Differences between pieces produced during the same run are minimal.*



## V2 SLIGHT VARIATION

Sedikit variasi tekstur, motif dalam nuansa warna yang serupa dan dapat dengan mudah dibedakan antara satu ubin dengan ubin lainnya.

*Features tiles with slightly varying textures or patterns within similar color hues, which can be easily distinguished from one another.*



## V3 MODERATE VARIATION

Perbedaan warna dan tekstur pada setiap ubin dapat sangat bervariasi dalam waktu proses yang bersamaan, sehingga dalam seri yang sama akan ada perbedaan representasi baik dari warna maupun teksturnya.

*Exhibits notable differences in color and or texture between individual tiles within the same production run however, the colors and or texture present on any given tile will provide an accurate representation of the colors and or texture found on other tiles from the same series.*



## V4 VARIOUS VARIATION

Setiap ubin memiliki variasi yang sangat berbeda baik dari segi pola warna yang unik maupun tekstur dalam seri yang sama.

*Displays varying colors or textures from tile to tile each tile may feature unique color or texture patterns that differ significantly from those found on other tiles within the same series.*

# Technical Specification & Standard Packing

TECHNICAL FEATURES	ISO REQUIREMENT			
			GLAZED	UNGLAZED
Length & Width (%)	± 0.6 %	± 0.1 %	± 0.1 %	± 0.1 %
Thickness (%)	± 5.0 %	± 2.5 %	± 2.5 %	± 2.5 %
Straightness of sides (%)	± 0.5 %	± 0.2 %	± 0.2 %	± 0.2 %
Rectangularity (%)	± 0.6 %	± 0.2 %	± 0.2 %	± 0.2 %
Surface Flatness (%)	± 0.5 %	± 0.2 %	± 0.2 %	± 0.2 %
Bending Strength	≥ 350 kg / cm <sup>2</sup>	≥ 400 kg / cm <sup>2</sup>	≥ 400 kg / cm <sup>2</sup>	≥ 400 kg / cm <sup>2</sup>
Warpage	± 0.5 %	± 0.15 %	± 0.15 %	± 0.15 %
Water Absorption	≤ 0.5 %	≤ 0.1 %	≤ 0.1 %	≤ 0.1 %
Surface Abrasion Resistance (Glazed Tile)	Report abrasion class & cycles passed (Group I to V)	Group III to IV	Group III to IV	N/A
Deep Abrasion Resistance (Unglazed Tile)	≤ 175 mm <sup>3</sup>	N/A	N/A	≤ 100 mm <sup>3</sup>
Crazing Resistance	Required	Resistant	Resistant	Resistant
Chemical Resistance	Minimum Class GB	Resistant (Minimum Class GB)	Resistant (Minimum Class GB)	Resistant (Minimum Class GB)
Stain Resistance	Minimum Class III	Resistant (Minimum Class III)	Resistant (Minimum Class III)	Resistant (Minimum Class III)

SIZE (CM)	PCS / BOX	M <sup>2</sup> / BOX	APPROX. WEIGHT / BOX (KG)	BOX / PALLET	M <sup>2</sup> / PALLET	PER CONTAINER 25 TONS			
						PALLETS	BOXES	PIECES	
GL	60 x 120	3	2.16	41.00	52	112.32	11	572	1.716
	80 x 80	3	1.92	36.00	40	76.80	17	680	2.040
	60 x 60	4	1.44	27.00	44	63.36	21	924	3.696
UGL	60 x 60	4	1.44	21.00	48	69.12	24	1.152	4.608



**PERHATIAN :** Gambar - gambar di katalog ini hanya menunjukkan motif (seri warna pada tile dapat berbeda).  
**ATTENTION :** This picture only shows the design (The actual tile color series can be different).



**GROUP  
KIEN CAI  
INDONESIA**

**BUILDING MATERIALS  
IMPORTER & DISTRIBUTOR**

INTEGRITY - COMMITMENT - INNOVATION  
PARTNERSHIP - ECO FRIENDLY - SOCIAL CARE

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Fax. 62 21 66603052

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# ”INTEGRITAS”

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